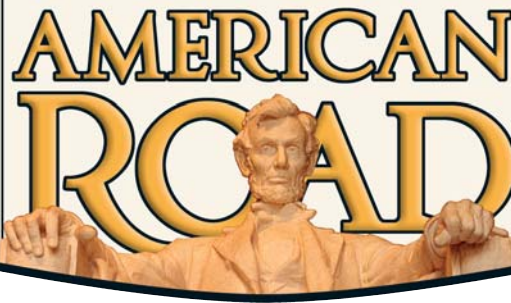


## AMERICAN DREAM



## AMERICAN DRIVE



## WRITERS' GUIDELINES

### Content

*American Road* is a full-color quarterly that chronicles America's historic highways and the events, people, communities, and roadside establishments associated with those highways, all of which contributed to the social and cultural changes brought on by the emergence of the auto age. Typical readers are those with an appetite for exploring or learning about our historic highways or who simply believe that life begins at the off-ramp. They range from blue collar to PhD; from rural Americans to big-city Rat-race refugees. They include nostalgia lovers, historians, educators, preservationists, vintage car and motorcycle enthusiasts, and all who lived alongside or traveled America's roads before interstates permanently altered the motoring landscape. Our goal is to intrigue, inform, and entertain them.

We publish well crafted, carefully researched articles on prominent byways, whether named or numbered, former or current, that have nostalgic appeal or historical significance and were principally 2-lanes during their heyday. Articles on the evolution of the roadway itself (or the documenting of pathways), landmark establishments or icons (either famous or forgotten), personal travelogues from the bygone era, town histories (especially if connected with an historical event), personalities, or any related subjects are acceptable. We are also interested in stories from the era that are historical in nature or have widespread appeal. Reprints and book excerpts are welcome but published on a limited basis. Stories that focus on establishments or towns must include background about, or direct reference to, the highway on which they are located. Unless they are unique or compelling, we are not interested in stories that simply list attractions along a given stretch of roadway. Write in-depth.

We publish five feature articles per issue. Features should be 1000-2500 words, although longer articles may sometimes be acceptable. It is strongly recommended that you first familiarize yourself with *American Road* before sending us a query.

### Submissions

AT PRESENT, WE DO NOT ACCEPT UNSOLICITED MANUSCRIPTS. Query to [editor@americanroadmagazine.com](mailto:editor@americanroadmagazine.com) or by snail mail to American Road, PO Box 46519, Mt. Clemens, MI 48045. We receive a significant number of queries each quarter, so please exercise patience in awaiting our response. Our editorial lead time is typically 9 to 12 months, although this may vary.

If we are interested in your query, we will ask to see tearsheets of previous work.

Solicited or assigned manuscripts should include hard copy as well as a copy on CD (Macintosh format preferred) and all proposed images. All hard copy submissions should be double-spaced and composed in 12-point type for ease of reading. Use computer word count to calculate length.

## Images

We expect authors to supply images. These images may be submitted as photographic prints, transparencies, or digital files and must include suggested cut lines. Digital files should be EPS or TIFF at a resolution of 300 dpi and submitted on CD (Macintosh format preferred) unless otherwise requested. Author warrants copyright ownership and unconditional rights to reproduce/publish and must have model and/or property releases available upon request for each image, where applicable. For images supplied by, but not owned by, the author, model or property releases are required. In cases where image copyright is unknown, a signed waiver releasing *American Road* from any liability associated with the image's use must be provided, to include efforts made by the author to determine copyright status. While great care will be taken to ensure the safe return of images, *American Road* cannot be responsible for photographic prints, transparencies, or original documents lost or damaged by mail delivery systems or third party handlers. It is suggested that all images submitted consist of high-quality photographic duplicates. Images will be returned following publication, if requested, to the author only. Editors reserve the right to re-touch, crop, or otherwise alter images for layout purposes.

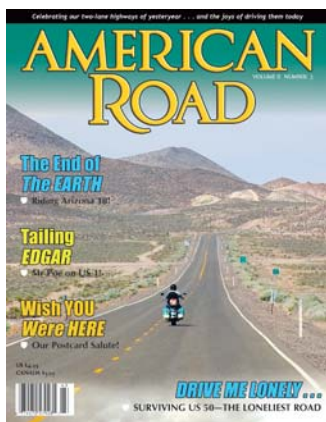
Accepted manuscripts will be copy edited. Those in need of more than minor revision may be returned with suggested changes, or revised in-house to meet deadlines. *American Road* reserves the right to tighten or trim articles to meet space requirements. Submitted work should be grammatically clean and well documented with an emphasis on accuracy.

## Payment

Upon publication, *American Road* will pay 13 cents per published word, images included, for original articles. Reprints are paid at one-half the regular rate. Book excerpts, interviews, and guest editorials are not eligible for payment. Editors reserve the right to re-schedule stories for future issues as necessary.

## Rights

First Serial Rights. *American Road* is sold throughout the world in bookstores and gift shops, on newsstands, and to individual libraries through subscription and/or the Ebsco system. Unless otherwise negotiated, *American Road* accepts only original, never-before-published submissions. Reprints must be identified as such and include full disclosure of prior acceptances. Authors warrant that material submitted is their original work and that they are sole owners of publishing rights. Additionally, by virtue of submitting his or her work to *American Road*, it is understood that the author has read and agrees to the terms detailed in these guidelines. In some cases, *American Road* may request the reprint rights—at reprint prices—for articles that are particularly reusable.



Mail accepted submissions to:

**AMERICAN ROAD**  
 Detroit Area Office  
 PO Box 46519  
 Mt. Clemens, MI 48046