

UNMISTAKABLY LAWRENCE

UNFORGETTABLY QUIRKY..

Considered a little quirky, Lawrence, Kansas boasts an authentic main street packed with locally-owned boutiques, chef-owned restaurants, live music and a vibrant art scene. Lawrence has a fiery Civil War history and is home to not one but two universities — The University of Kansas and Haskell Indian Nations University.

COME TAKE A WALK
ON THE QUIRKY SIDE...

• explorelawrence.com



explore
LAWRENCE
KANSAS

LOCATED in NE Kansas, on I-70, Lawrence is just 30-40 minutes west of Kansas City and east of Topeka.

DESPITE WHAT YOU MAY HAVE HEARD ABOUT KANSAS, LAWRENCE IS ANYTHING BUT FLAT.



EXPLORE

Downtown Lawrence has been the heart of the city since its founding in 1854. It is a rare slice of Main Street, America, made unmistakable with one-of-a-kind shops, unique dining, award-winning coffee shops and breweries, and plenty of live music. For its charm and variety, Massachusetts Street has been named “the best tourist destination in Kansas.”



MUSIC AND ART

Plan your trip around Final Fridays, where each month artists, galleries, art collectives, museums, restaurants and local businesses host free art festivals and special events. Lawrence’s calendar routinely includes art walks, gallery exhibits and art fairs. Live music is abundant, with concerts by local favorites and bands on tour, from those you haven’t heard of yet to those everyone is talking about.



FESTIVALS, PARADES AND UNMISTAKABLE FUN

Lawrence Busker Festival fills downtown with artists, musicians and quirky folks performing unicycle ballet, sword swallowing, mime and more. Free State Festival is a week-long celebration of music, art, film and ideas. Grab a sidewalk table to enjoy the Tour of Lawrence cycling competition or cheer Olympic shot put athletes. Our Old-Fashioned Christmas Parade is a unique all-horse parade. We also offer Art in the Park, weekly summer concerts, car shows, fiddling competitions, Earth Day celebrations, and more – as well as the longest running Farmers’ Market in the state, on summer Saturdays and Tuesdays.



NOT ONE, BUT TWO UNIVERSITIES

Universities are our strong suit. The University of Kansas is a top tier research university with one of the most beautiful campuses in the country and a highly touted Jayhawk men’s basketball team. Haskell Indian Nations University is a leading center for Native scholarship and cross-tribal culture.



HISTORY

Lawrence has a fiery history. Founded in the 1850s as the center of resistance to slavery expansion, Lawrence was targeted, pillaged and burned to the ground during the Civil War. Learn more at Watkins Museum of History.



Get more info at
explorelawrence.com
where you can order a free
Visitors Guide or book your trip.

Make your next vacation unmistakable
in unforgettable LAWRENCE, KANSAS.